

National Porcelain Company

4E

Other Names	National Porcelain Company; General Chinaware Company; General Chinaware Corporation; National Ceramic Company
Present Day Municipality	City of Trenton
Historic Municipality	City of Trenton
Historic Location	Brunswick Avenue near City Limits; Southard Street; 400 Southard Street
Years in Operation	c.1918-present
Owners/Operators	National Porcelain Company (c.1918-c.1945); General Chinaware Corporation (1922-1925); National Ceramic Company (c.1945-present)

PRODUCTS

Tableware <input checked="" type="checkbox"/>	Garden Ceramics <input type="checkbox"/>	Rockingham <input type="checkbox"/>	Other <input checked="" type="checkbox"/>
Hardware <input checked="" type="checkbox"/>	Art Ceramics <input type="checkbox"/>	Toilet Sets <input type="checkbox"/>	
Sanitary ware <input checked="" type="checkbox"/>	Hotel China <input type="checkbox"/>	Electrical porcelain <input checked="" type="checkbox"/>	

ADDITIONAL PRODUCT INFORMATION

electric porcelain (Industrial Directory 1927); bathroom fixtures (Industrial Directory 1931); electric porcelain, pyrometer tubes, radio insulators, insulators (Industrial Directory 1934); electrical porcelain, bathroom fixtures, pyrometer tubes & radio insulators (Industrial Directory 1938); electrical porcelain, bathroom fixtures, vases & miniature novelties & china (Industrial Directory 1940-41)

REFERENCES

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Wednesday, April 10, 2013

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Trenton Public Library, Trenton, New Jersey.

MAP REFERENCES

Sanborn 1927, vol. 1, plate 62: shown as "National Porcelain Co."

Franklin 1930, plate 32: shown as "National Porcelain Co."

Sanborn 1955: shown as "National Ceramic Co."

IMAGE REFERENCES

City of Trenton Tax Assessor Records: show ten photographs of buildings at 500 Southard Street; also show floor plans

DUN COLLECTION

NOTES

In February 1922, reported that the General Chinaware Corporation had acquired the Willets pottery plant (Brick and Clay Record 1922).

National Porcelain Company took over defunct Willets Manufacturing Company property (see Sanborn 1927, vol. 1, plate 62).

Detailed history provided in Schopp and Weinberg 2001 and Hunter Research, Inc. 2005:11-13.