

# Sanitary Earthenware Specialty Company

# 49A

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**Other Names** Sanitary Earthenware Specialty Company; Sanitary Earthenware Company

**Present Day Municipality** Ewing Township

**Historic Municipality** Ewing Township

**Historic Location** Southard Street and Johnson Trolley; 1050 New Southard Street

**Years in Operation** 1897-1938

**Owners/Operators** Sanitary Earthenware Specialty Company (1897-1938)

## PRODUCTS

**Tableware**       **Garden Ceramics**       **Rockingham**       **Other**

**Hardware**       **Art Ceramics**       **Toilet Sets**

**Sanitary ware**       **Hotel China**       **Electrical porcelain**

## ADDITIONAL PRODUCT INFORMATION

plumbers earthenware; sanitary earthenware (Industrial Directory 1901); earthenware specialties (Industrial Directory 1906); sanitary earthenware (Industrial Directory 1906); vitreous chinaware (Industrial Directory 1909); sanitary earthenware (Industrial Directory 1909); sanitary ware (Industrial Directory 1912); plumbers' earthenware (Industrial Directory 1912, 1918, 1927, 1934)

## REFERENCES

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Harney, W.J. 1929. "Trenton's First Potteries." Sunday Times Advertiser, July 7, 14, 21 and 28, 1929.

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Abramson, D.V. and T. Karschner. 1978. "An Inventory of Historic Engineering and Industrial Sites, Trenton, New Jersey." On file, New Jersey State Historic Preservation Office (NJDEPE), Trenton, New Jersey.

Robinson, Dorothy and Bill Feeny. 1980. "The Official Price Guide to American Pottery & Porcelain." House of Collectibles, Orlando, Florida.

## MAP REFERENCES

Lathrop 1905, plate 17: shown as "The Sanitary Earthenware Specialty Co."

Sanborn 1908, vol.1, plate 62: shown as "Sanitary Earthenware Specialty Co."

Sanborn 1927, vol. 3, plate 314: shown as "Sanitary Earthenware Specialty Co."

## IMAGE REFERENCES

Trenton Board of Trade 1900:80

## DUN COLLECTION

## NOTES

The Sanitary Earthenware Company was incorporated on March 4, 1897 to make the highest grade of plumber's earthenware, with particular attention to sanitary specialties (Trenton Board of Trade

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1900:80).

"The company was established by Thomas Swetnam, Arthur Plantier and John T. Moore. The complex includes a long three to three-and-a-half story brick building with a total frontage on Southard Street of twenty two bays. This block was built in two sections, both featuring rectangular windows in segmental arched openings. In the rear are two ells, one of about eleven bays length and two stories high, the other a one story section connected to the main block by a more recent one story wing. Gabled roofs top all the sections, except one part of the main block, which has a flat roof. These buildings are now used for office functions" (Abramson and Karschner 1978:10).

"Sanitary was founded in 1897 by Thomas Swetman and Arthur Plantier for the production of sanitary items" (Robinson and Feeny 1980:344).

The company later took over the neighboring Interstate Pottery.