

Etruria Pottery

11A

Other Names	Etruria Pottery Company; Etruria Pottery; Bloor, Ott & Booth; Bloor, Ott & Burroughs; Bloor, Ott & Brewer
Present Day Municipality	City of Trenton
Historic Municipality	City of Trenton
Historic Location	Clinton Avenue near Belvidere and Delaware Railroad; East of Normal School; Millham Road; North Clinton corner of Ott; Clinton corner of Ott; N. Clinton Avenue corner of Ott; Clinton Ave. east of Normal School
Years in Operation	1863-1871
Owners/Operators	William Bloor, Joseph Ott & Thomas Booth (1863-1864); Bloor, Ott, & Garrett S. Burroughs (1864-1865); Bloor, Ott & Brewer (1865-1871)

PRODUCTS

Tableware <input checked="" type="checkbox"/>	Garden Ceramics <input type="checkbox"/>	Rockingham <input checked="" type="checkbox"/>	Other <input type="checkbox"/>
Hardware <input type="checkbox"/>	Art Ceramics <input checked="" type="checkbox"/>	Toilet Sets <input checked="" type="checkbox"/>	
Sanitary ware <input type="checkbox"/>	Hotel China <input type="checkbox"/>	Electrical porcelain <input type="checkbox"/>	

ADDITIONAL PRODUCT INFORMATION

ironstone china and Queensware (1865-66 advertisement); white granite and cream colored wares

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MAP REFERENCES

Beers 1870: shown as "'Etruria Pottery Works Bloor, Ott & Brewer"

IMAGE REFERENCES

DUN COLLECTION

May 10, 1866: Bloor, Ott & Co. – "worth \$7K ..." (1 [44]:92).

September 11, 1866: Bloor, Ott & Co. – "fair business ... credit fair ... have been unfortunate lately and are considerably in debt ... Bloor is the practical man, Ott worth considerable real estate independent of his interest in the pottery, Brewer is the financier ... they own their own Pottery together with Clay-pits near Chicago ...they manufacture their ware and sell them through their Agent in N.Y. ... est. worth \$8K - \$10K" (1 [44]:92).

December 10, 1868: Bloor, Ott & Brewer – "reports as 'Bloor Ott & Brewer' ..." (1 [44]:92).

April 6, 1869: Bloor, Ott & Brewer – "in operation 6 years ... worth over \$75K ... They own their stock valued at \$24K ... & they are also interested in works at Broad Creek, MD in company with the Trenton Pottery Co. who own 1/3 & B O B 1/2 balance ..." (1 [44]:92).

July 8, 1869: Bloor, Ott & Brewer – "J.H. Bruere, late of Bloor Ott & Brewer, worth say \$5K, owns, we understand a farm – a small one ... a poor businessman & has lost considerably within a few years past. We believe is buying grain ... is perfectly honest but a poor manager ..." (1 [44]:92).

NOTES

"About 10 o'clock last evening some part of the buildings belonging to the pottery works of Bloor & Ott, east of the canal, took fire. An alarm was sounded, and the firemen turned out promptly, but fortunately their services were not needed, the fire being extinguished before the engines reached the place" (Trenton State Gazette, Wednesday, December 12, 1866).

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"There was a slight fire out at Bloor, Ott & Brewer's Pottery on Saturday evening. The America Hose Company went out and extinguished it before much damage was done" (Trenton State Gazette, Tuesday, January 12, 1869).

The history of the firm is covered in numerous sources (e.g., Woodward and Hageman 1883:691-692; Robinson and Feeny 1980:333-334); Quarter Century's Progress 1887; Goldberg 1998:31-35).

1870 Industrial Census

Etruria Pottery

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Pottery Name in Census

Euturia Pottery

Capital Invested

\$50,000.00

Materials (Including Mill Supplies and Fuel)

Kinds	Quantities	Value
Clay	300 tons	\$5,000
Quartz	150 tons	\$2,000
Feldspar	100 tons	\$2,000
Coal	1000 tons	\$600
Wood	40 cord	\$160
Other Materials	30 tons	
Total		\$9,760

Products

Kinds	Quantities	Value
White Earthen Ware	1,600 casks & crates	\$55,000

Motive Power

Power Type	Horsepower
Horse	2

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1870 Industrial Census

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Machines

Name or description	Number
Grinding pans	2
Jiggers	8

Average Number of Hands Employed

Male Hands Above 16 30

Female Hands Above 15 10

Children 12

Yearly Wages \$20,000

Months in Operation 10